

## National Philanthropy Day a Heart Warming Celebration

Congratulations to the Outstanding Philanthropists for the Central Coast! Nonprofit organizations can only survive on the generosity and helping hands of their community. The following recipients were honored:

Beverly Lannquist Hamilton

*Outstanding Philanthropist*

Community Foundation of Santa Cruz County

*Outstanding Philanthropic Foundation*

Rotary Club of Seaside

*Outstanding Philanthropic Service Organization*

KSMS-TV Univision

*Outstanding Philanthropic Corporation*

Amy Kroll

*Outstanding Philanthropic Youth*

Thank you to the Philanthropy Day Committee for their tireless efforts in making the 17th Annual National Philanthropy Day a great success!



## Start the Year Right: January DEN Program

### January 16, 2009 DEN Meeting: "Working with the Family in Planned Giving"

What you need to know about working with families in planned giving for a nonprofit shop of any size. Presented by Steve Weldon, JD, CWC, Director of Planned Giving at CSUMB. Steve is the 39th person in the world to be certified as a Wealth Consultant by the Heritage Institute.

Stephen Weldon is the planned giving director at California State University, Monterey Bay. Steve is recognized as a national authority on family business communication and legacy planning, philanthropy, gift design and privacy for the affluent family. As a Certified Wealth Consultant with The Heritage Institute in Portland, Oregon, Steve guides families and family businesses to enable them to discover what is most important to them and their legacy: their history, challenges overcome, values, principles, ethics, accomplishments, and goals.

DEN Meetings are held the third Friday of the month at Tarp's Roadhouse and begin promptly at noon. As part of its mission, DEN provides programs and trainings covering a variety of relevant development-related issues. If you have an idea for a future program or training, or would like to be considered as a featured speaker, please contact Jennifer Martinez at [jenniferleahmartinez@gmail.com](mailto:jenniferleahmartinez@gmail.com)

## Save the Date

.....

December Holiday Lunch  
Friday, December 5  
Noon

Montrio's  
414 Calle Principal, Monterey

This is our treat to our members—no charge for one person from each member organization;

\$25 for all additional members. Prizes, networking and a perfect launch to the holiday season. Please bring along give-aways from your organization to share with attendees.

## Mark Your Calendar

.....

### **February 20, 2009 DEN Meeting: "Fundraising Events that make Cents/Sense"**

A panel of local nonprofits that host successful events will provide an overview of what is needed to raise funds and make friends through events. Don't waste your time or resources on failing events; learn valuable lessons from our experts. Relevant for both staff and board members!

## Professional Development

.....

**Upcoming trainings offered by the Community Foundation for Monterey County. For more information, visit them on the web at [www.cfmco.org](http://www.cfmco.org)**

November 21	Systems Change through Cultural Proficiency: Building an Empowered and Just Community
December 4	Community Involvement in Program Design

## Mission

.....

The mission of the Development Executives Network is to provide useful, high quality programs and training, build a sense of community among local nonprofits, and provide members and guests with the opportunity to network with each other.

Development Executives Network  
484-B Washington St. #199  
Monterey, CA 93940  
[www.developmentexecutivesnetwork.org](http://www.developmentexecutivesnetwork.org)



## A Wealth of Resources

Help your peers make the most of Internet resources. Submit your favorite websites to Aimee Cuda at [acuda@york.org](mailto:acuda@york.org) by the 25th of each month.

### ***www.donorpowerblog.com***

If you're serious about raising money from donors, you need to get serious about donors. More than ever before, donors are insisting that you share power with them, not treating them like passive ATMs. This blog is about the ways you can do that -- and the rewards that await you and your donors when you do.

Subscribe to the site or just visit periodically to read the latest posting. The site is hosted by Merkle, a full service advertising agency that exclusively serves nonprofit organizations in North America and Europe by helping them raise more money.

## Birdies for Charity

Birdies for Charity is a program that lends fundraising support to local charities. It provides participating charities the opportunity to generate contributions for their organizations based on the number of birdies made by pros during the AT&T Pebble Beach National Pro-Am held February 9-15, 2009. Last year 31 charities participate and collectively raised \$78,000. Monterey Peninsula Foundation provides a 10 percent match and administers the program.

The program begins December 1st, 2008 and continues through February, 2009. Interested charities have until December 1st to sign up. Further information is available on our website, <http://www.attpbgolf.com> under Charities or contact Nettie Porter at [nporter@attpbgolf.com](mailto:nporter@attpbgolf.com).

## Employment Opportunities

**Housing Alliance for People with Disabilities (HAPD) is looking for Project Coordinator.** This is an exempt, contract position with Monterey County for 30 hours each month. The position provides administrative support and assistance to the Housing Alliance for People with Disabilities (HAPD). Coordinates with all HAPD members to achieve HAPD goals. Writes and submits grant proposals on behalf of HAPD.

Qualified applicants will have a bachelor's degree in human service or a related field. The position includes grant writing and work experience in administrative duties, disabilities issues, and housing policies and procedures. Applicants should have a strong background in nonprofit administrative environments and program evaluation.

For more information, contact HAPD at [hapdemployment@gmail.com](mailto:hapdemployment@gmail.com). Please send your response by November 21, 2008.

**To submit items for the December newsletter please email Aimee Cuda at [acuda@york.org](mailto:acuda@york.org) no later than November 25, 2008. Thank you!**

Development Executives Network  
484-B Washington St. #199  
Monterey, CA 93940  
[www.developmentexecutivesnetwork.org](http://www.developmentexecutivesnetwork.org)