

National Philanthropy Day, Thursday, November 13, 2008

Each of us has people who are special to our organizations. National Philanthropy Day gives us the opportunity to recognize them in a very public and meaningful way in the Agency Honoree category.

This is a reminder that the submission deadline of August 19th for Agency Honorees is fast approaching. Please visit the

website at www.centralcoastnpsd.org and submit your honoree to be recognized at the event.



This Year's Outstanding Philanthropists

Beverly L. Hamilton
Outstanding Philanthropist

KSMS Channel 67
Outstanding Philanthropic Corporation

Amy Kroll, York Class of 2008
Outstanding Philanthropic Youth

Community Foundation of Santa Cruz County
Outstanding Philanthropic Foundation

Seaside Rotary
Outstanding Philanthropic Service Organization

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Mission

The mission of the Development Executives Network is to provide useful, high quality programs and training, build a sense of community among local nonprofits, and provide members and guests with the opportunity to network with each other.

Development Hot Topics Month

Roundtable Discussions~Peer Learning Circles Friday, August 15, Noon

This month we will not be bringing in a speaker, but instead will be taking time to share in small group discussions on topics of interest with our peers. This is usually one of the favorite meetings of the year. Topics will be:

- Follow-Up on Tom Suddes – What worked for you?
- Tips for Keeping Life in Control – Work Life Balance
- Making Direct Mail Work for Your Organization
- Donor Cultivation: Challenges and Successes.

Bring your questions, your complaints and your great ideas!


\$20 Members/\$30 Non-Members. Space is limited!

RSVP by August 13 to Lauren Cohen at Lauren@MyMuseum.org
(831) 649-6444

Please arrive by Noon to ensure that we can serve lunch and start our presentation on schedule. If you RSVP for lunch and do not cancel before Wednesday, August 13, you will be responsible for the \$20 lunch fee.


Funding for Kids... An Open Discussion

Please join us for this important discussion, Monday, October 13th from 1 -3 at the Kinship Center, 124 River Rd. A panel of leaders from local children's organizations will discuss finding funds for kids, and strategies for implementing "the ask". This event is sponsored by AFP and the Community Foundation for Monterey County. Please RSVP Brenda Whitsett at whitgroup@rassolink.com Lunch will be provided, \$10, for those that wish to network from 12 to 1:00 PM.

 Please excuse the tardiness of the August newsletter. It is my goal to have the monthly newsletter out on the 1st of each month, so please have submissions to me by the 25th of the month for upcoming newsletters.

Thank you!
Aimee Cuda
acuda@york.org

Development Executives Network
484-B Washington St. #199
Monterey, CA 93940
www.developmentexecutivesnetwork.org



Peak into the Future: DEN Programs for Fall

September 19th:

Take advantage of a rare opportunity to learn from Leadership Volunteers, the kind of volunteer every organization needs and wants! Volunteers who contribute financially to an organization, give of their time, and get friends involved.

Panelists will discuss how organizations were able to develop their involvement and offer advice on how to cultivate your own leadership volunteers.

October 17th:

Tips will be provided on how to increase and maintain year-end giving among donors. Bring your examples, ideas and questions!

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JOIN OR RENEW YOUR DEN MEMBERSHIP TODAY!

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DEN Member Benefits

- Monthly **networking lunch programs** with stimulating speakers—discounted for member organization’s staff and volunteers
- One FREE admission to the **DEN Members Only Workshop** May 9, 2008
- **Monthly Newsletter** listing program information, job opportunities and useful resources
- **Annual Membership Directory** including contact information for local organizations
- One free ticket to the festive **Holiday Luncheon** in December and a chance to win great door prizes!
- DEN’s “**Welcome Wagon**”—when a new person joins the development staff in a member agency, we’ll invite them to one free lunch meeting to learn about DEN

2008 DEN Membership

Please return this form along with your **\$60 membership** dues to:
DEN ♦ 484 Washington Street, #199 ♦ Monterey, CA 93940

Agency name _____

Contact person/title _____

Address _____

Phone _____ Fax _____

Email _____ Website _____

Membership dues are for the calendar year and are not prorated. Membership benefits are extended to all staff, volunteers, and board members for a participating organization EXCEPT for the Members Only Workshop and Holiday Luncheon, which are limited to one person per organization.