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National Philanthropy Day at Spanish Bay Save the Date - Thursday, November 15, 2007

Invitations will be mailed late September
If you have any questions, contact one of our 2007 Co-Chairs
Shirley Coley - Shirley_Coly@csumb.edu
Siobhan Greene - siobhan@casamonterey.org



Lisa Bennett, Aug. Speaker

Building Strong Teams Among Staff and Board

At

Tarpy's Roadhouse
12 Noon – 1:30 PM
September 21, 2007

Featuring the all star team from the SPCA

- Gary Tiscornia, Executive Director
- Susan Koza, Director of Development
- Sherrie McCullough, Board President

This practical session addresses the complementary roles board members play in their organization's governance and resource development. Among the topics discussed will be **board recruitment**, **board structure**, and **board culture**, knowing that weak boards don't raise funds effectively. Also addressed will be how to involve good board members in effective fundraising. To maximize the benefit of this workshop, staff should be accompanied by at least one board member but preferably two or three.

Your team will learn!

RSVP by September 19th to Lauren Cohen at
Lauren@MyMuseum.org



2007 DEN Board of Directors

President
Kathleen Adamson
Gateway Center
kadamson@gatewaycenter.org

Program Chair
Emily Hull-Parsons
Creative Solutions! Consulting for
Nonprofits
ehparsons@sbcglobal.net

Program Committee
Emily Hull-Parsons, Linda Lee, Shari
Hasty
ehparsons@sbcglobal.net
Shari: respect@cpy.org

Treasurer
Cathy Lindstrom,
Foundation for Monterey County Free
Libraries
fmcfl@mbay.net

At Large member
Sue DeWar

Philanthropy Day Co-Chair
Shirley Coly
California State University – Monterey
Bay
Shirley_Coly@csumb.edu

Newsletter Editor/Public Relations
Juliette Calandra Ferguson
The Lyceum of Monterey County
Juliette@LYCEUM.org

Reservations
Lauren Cohen
MY Museum
Lauren@MYMuseum.org

RESERVE YOUR SPACE

DEN MEETINGS

12 Noon – 1:30 PM every 3rd Friday
Tarpy's Roadhouse (except December)

- October 19 (Tarpy's, Highway 68)
- November 16 (Tarpy's, Highway 68)
- December 14 (Montrio, Monterey) – Holiday Lunch,
Time TBD

RSVP to: Lauren@mymuseum.org

Community Foundation for Monterey County

Management Assistance Program Fall 2007 Workshops

**October 11 – Celebrating Integrity: Nonprofits and
the Public Trust**

October 23 – Grants for Nonprofits, in Spanish
A full-day program in Spanish, including workshops on grant
source research and grant proposal writing, as well as
presentations by local grant makers

www.cfmco.org

LETTER FROM THE PRESIDENT OF DEN

Dear DEN Member,

I need your assistance. This is the time of year when we start putting together the slate of officers that will be presented to the DEN membership at our Holiday gathering. These officers will serve for the calendar year 2008, and, if they choose, maybe beyond.

There will be some vacancies and we hope that there are a few of you out there who would like to serve. I have listed the vacancies below with a brief description of each job. These are all volunteer positions.

If you are interested in serving, please fill out the form at the bottom and send it to me:

kadamson@gatewaycenter.org. I encourage you to get involved. DEN is only as good as its members!

- President—Responsible for representing DEN, for organizing the work of and coordinating all Executive committee meetings, for hosting regular membership meetings.
- VP Membership—Responsible for maintaining the member database (EXCEL), for recruiting and retaining members with an annual membership mailing in Jan/Feb., for insuring accuracy of the membership roster.
- VP Programs—Responsible for ascertaining member's needs and organizing 8 monthly speakers and annual members only training. Works with program committee to obtain presenters, and sends program info to newsletter editor.
- Treasurer—Responsible for maintaining accurate records for our accounts, for reporting as needed, for paying all bills and reconciling accounts. Acts as treasurer for Philanthropy Day in alternate years.
- Philanthropy Day Co-chair—Responsible for directing the work of a committee, which organizes this annual event, held in November.
- Newsletter Editor/Public Relations—Responsible for publicizing monthly meetings in the local media, and for producing the monthly DEN newsletter (sent electronically to the membership).
- Reservations—Responsible for sending email reminders of meetings and newsletter, taking reservations for meetings and checking people in, making arrangements for regular meetings and holiday party.

I hope you will consider volunteering for one of these roles. If you have any questions, please give me a call at 372-8002, Ext. 17.

Kathleen Adamson
2007 DEN President

Name _____

Position _____

Phone _____ Email _____

CAREERS...



Executive Director Big Sur Arts Initiative

Big Sur Arts Initiative is seeking enthusiastic and creative applicants for Executive Director. Prior experience as Executive Director of a nonprofit Arts organization (or comparable) required. Familiarity with Big Sur community is ideal.

Current Big Sur Arts Initiative programs include Stagekids – an improvisational theater camp held in Big Sur in July, the Children's Garden at Captain Cooper School – an organic garden and living classroom, the Hidden Gardens tour (annual fundraising event) and ArtsBridge professional services for artists.

For more information and a complete job description, visit www.bigsurarts.org.

Salary commensurate with experience. Please send a cover letter and resume, in confidence, to: Ondine Gorton, Board President, at bigsurarts@earthlink.net; or Executive Director applications, Big Sur Arts Initiative, P.O. Box 459, Big Sur, CA 93920. Application deadline: August: 13, 2007.

Jill Crawford
Interim Executive Director
Big Sur Arts Initiative
P.O. Box 459
Big Sur, CA 93920
831.667.1530

The American Red Cross Public Support Clerk 20-25 hours per week

The Public Support Clerk is responsible for all data entry for donors and produces reports from that data entry for the Public Support Director. The position has the responsibility to support the Public Support Director with planning and execution of special events and provides donor/prospect research for the cultivation of major donors. The position provides mentoring and training for interns that are in the department.

Qualifications: H.S. Diploma; Experience in Excel, Microsoft Word, database software and Windows; Experience with Raiser's Edge or similar fundraising programs a plus; Basic Understanding of general office equipment; Knowledge of donor database management; Spanish language skills helpful.

Contact Olga for a complete job description - Olga@montereyarc.org
No phone calls please. EOE.

Girl Scouts of California's Central Coast

This newly formed Girl Scout Council is seeking fund development professionals to staff offices in Castroville, San Luis Obispo/Santa Maria or Oxnard/Camarillo

Chief Advancement Officer

Seeking an experienced fund development director to provide professional expertise and support in the creation and implementation of a multi-faceted fund raising and communications plan. Salary range is \$80,000 to \$85,000.

Community Development Director

Seeking three individuals with nonprofit experience to market the Girl Scout program through personal presentations and print and electronic media and to carry out mailings, major gift solicitation and fund raising events. Salary range is \$55,000 to \$60,000.

Communications Specialist

Seeking an experienced and talented writer to provide research, writing, editing and print production management of all written materials of the Council, including print pieces, grant applications, scripts and general letters. Salary range is \$45,000 to \$50,000.

Fund Development Assistant

Seeking a detail-oriented individual with excellent skills at maintaining a complex donor/prospect database, scheduling appointments, preparing reports and mail-merge correspondence. Salary range is \$35,000 to \$40,000.

Contact T.W. Theodore, tw@thunval.com for complete job descriptions or to apply.

**SEND PHOTO'S, WORKSHOP
INFORMATION, JOB OPPORTUNITIES
and
SUGGESTIONS TO:**

juliette@lyceum.org

**by Friday, September 21st to get into
the October Edition!**



The Nonprofit Alliance of Monterey County

SAVE THE DATE... .

THURSDAY, OCTOBER 11, 2007

7:45 AM – 1:30 PM

Celebrate Integrity!

Nonprofits & the Public Trust

Keynote Speakers:

Florence Green, Executive Director,
California Association of Nonprofits

Fred Keeley, Treasurer,
Santa Cruz County

Workshop Topics Include:

Organizational Ethics, Program & Staffing,
Financial Practices, & Fundraising, Reporting
& the Public Trust

First Presbyterian Church, 930 Padre Dr., Salinas, CA

*Register at www.cfmco.org (Courtesy of Community Foundation for
Monterey County)*

Not a member? Join today by visiting our website:

www.alliancemonterey.org

PHILANTHROPY DAY...



Monterey/Santa Cruz Counties

Philanthropy Day 2007 will be held on Thursday, **November 15, 2007**, at the Inn at Spanish Bay, Pebble Beach. **Tickets are \$55/person or \$550 for a table of 10.** Due to the popularity of this event, the National Philanthropy Day (NPD) Committee follows a reservations system designed to accommodate the most organizations. These procedures, detailed below, will be followed again this year.

TABLE SEATING:

- The Ballroom at Spanish Bay accommodates 40 tables.
- Only 20 of the tables will be available for purchase as a "full table" (all 10 spots for \$550) by an organization.
- Only organizations that belong to either AFP or DEN are eligible to purchase a full table.
- An organization will be allowed only one full table.
- Full table purchases will be on a first-come, first-serve basis.
- After the 20 tables are subscribed, the maximum number of tickets for any organization is six.

RESERVATIONS:

- The earliest date to purchase tickets is **Wednesday, October 10, 2007** (postmark or hand delivery accepted).
- Reservations postmarked or delivered before this date will be held and processed **after** those postmarked or received on October 10, 2007.
- Priority will be given to AFP and DEN member organizations on each day the reservations are compiled.
- Tickets will be issued **only** upon receipt of a check for the entire amount.
- There will be **NO** reservations without an accompanying check or cash for the full amount.

Reservations can be made by mail or in person to:

**Carol Long, The DMC Companies, 824 Munras Avenue, Suite C,
Monterey, CA 93940**

- Invitations are scheduled to be mailed on **Monday, October 1, 2007.**
- We cannot guarantee your receipt of the invitation.
- A reservation form will be included in the October newsletters for AFP and DEN. The form is also available at www.developmentexecutivesnetwork.org

Failure to receive a mailed invitation will not be an excuse for late registration.

Philanthropy Day 2007

Outstanding Philanthropists

Richard and Mary Solari
Nominated by Community Foundation of Santa Cruz

Outstanding Service

Castroville Rotary
Nominated by North Monterey County Chamber

Outstanding Foundation

Barnet Segal Charitable Trust
Nominated by York School

Outstanding Corporation

Salinas Valley Memorial Healthcare System
Nominated by Hartnell College Foundation and Partners for Peace

Outstanding Philanthropic Youth

Terrin Eisemann
Nominated by Notre Dame High School

“FIND IT. DO IT. SHARE IT.” – Volunteers can enter to win a trip to Disneyland.

MONTEREY – The Volunteer Center of United Way Monterey County in partnership with CaliforniaVolunteers and The Walt Disney Company, is sponsoring the “Find It. Do It. Share It.” Contest. Volunteers can enter to win a trip for four to Disneyland by visiting VolunteerMontereyCounty.org and sharing a personal, inspiring volunteer story.

The Volunteer Center is encouraging people to enter the contest to showcase the myriad of ways that volunteers make Monterey County a better place. The “Find It. Do It. Share It.” Contest is one of many ways The Volunteer Center is working with CaliforniaVolunteers to raise the profile of volunteerism in Monterey County and to increase the number of local residents who invest their time and talent to help the community.

To enter the “Find It. Do It. Share It.” Contest, contestants of any age submit a written, audio- or video-recorded entry telling their own inspiring volunteer story, whether it happened 30 years ago or just last week. All entries will be judged based on originality, creativity and relevance to the contest theme. Two Grand Prize Winners will receive a vacation for four at Disneyland; an opportunity to participate in a volunteer project with Disney VoluntEARS on National Family Volunteer day on November 17; and a trip for two to attend the Governor and First Lady’s Conference on Women in Long Beach on October 23, where the winners will be publicly announced. Twenty seven local finalists from throughout the state will also each receive one set of four Disneyland Park Hopper passes.

Maria Fatima Dias
Director Marketing and Communication
United Way Monterey County
2511 Garden Road, Suite C-100
Monterey, CA 93940
831 372-8026 -voice
831 372-4945 -fax
www.unitedwaymcca.org