

DEN Update



THE MONTHLY PUBLICATION OF THE DEVELOPMENT EXECUTIVES NETWORK

DEN Board of Directors 2005

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Please make reservations by the Wednesday prior to scheduled meetings by calling or emailing.

Deadline for August Newsletter:
 July 29

DEN PROGRAM INFORMATION

July

Summer Holiday!
 No meeting this month.

August 19

Hot Topic Roundtables

This month we will have facilitated discussion on 3-4 hot topics. This is a chance exchange ideas and learn some new things on topics of interest. Please suggest a topic if you have any burning issues.

Topics suggested thus far include the following:

- Direct mail
- Board recruitment
- Developing business partnerships
- Donor appreciation

September 16

Developing Your Public Relations Plan to Support your Development Efforts

Curt Anderson of Curt Anderson Communications



PHILANTHROPY DAY

Mark your calendar for
Philanthropy Day
Tuesday, November 15
Inn at Spanish Bay

New this year!
DEN members & AFP members
will have priority reservations!

Performance Evaluation Time *For Your Board*

Emily Hull-Parsons - DEN President 2005
Creative Solutions! Consulting for Nonprofits

I think that we can all agree that a high performing board is one of the greatest assets an organization can have. What do your board members think about their own performance compared with that of their colleagues? According to research conducted by BoardSource:

74% of board members are very satisfied *with their own* understanding of their role
24% are satisfied *with their colleagues'* understanding



Periodic performance assessments a board can identify ways to strengthen its operations. Conducted and followed up with action, evaluation can have a profound impact upon a assessment may be the best way to reach the root of governance problems and find lasting that will make your board better.

Perhaps this year your board needs to fill out their own report card?

Suggestions and tools for conducting a board self-evaluation can be found at the following websites:

- United Way of Canada's Board Development site
http://www.boarddevelopment.org/display_document.cfm?document_id=33
- Nonprofit Management Library has two board evaluation forms
http://www.mapnp.org/library/boards/brd__eval.htm
http://www.mapnp.org/library/org__eval/uw_brd.htm
- Manual for Missouri Public Health trustees
<http://www.health.state.mo.us/PHWorks/Evaluation.html>
- Minnesota Council of Nonprofits lists 14 general categories for board evaluation
<http://www.mncn.org/evalbd.htm>
- Board Member Self-Assessments from the Board Development Program of Alberta Community Development in collaboration with the Muttart Foundation
<http://www.ccp.ca/information/documents/gd11.htm> (end of term review)
<http://www.ccp.ca/information/documents/gd10.htm> (regular review)



Professional Opportunities

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DEN BOARD VACANCY

DEN is looking for a member to join the Board as the Public Relations person. Responsibility includes sending monthly notices of meetings to local papers and attending bi-monthly board meetings (prior to 3rd Friday program meetings) to provide input on DEN programs. Contact Emily Hull-Parsons at ehparsons@sbcglobal.net.



MONTEREY PENINSULA CHAMBER OF COMMERCE

Our wonderful Director of Programs & Events, Tammie Gates, will be leaving the Chamber in July to pursue new and exciting adventures. She has been serving our Chamber members for close to two years, and we will all miss her greatly.

If you, or someone you know, would be a good qualified candidate for the challenging, fast paced, Director of Programs & Events position, please review the attached recruitment packet. This position requires previous event coordination and management experience. Included is the job flyer with the compensation information, a detailed job description, and a job application.

If you have any questions, please contact Brenda Roncarti or Marc Russo, our Chief Operations Officer at 648-5393.



THE FOUNDATION FOR MONTEREY COUNTY FREE LIBRARIES—DIRECTOR OF FOUNDATION OPERATIONS

The Director of Foundation Operations (DFO) is the key administrator of the Foundation for Monterey County Free Libraries. The position is accountable to the Board on all matters pertaining to management of the organization, including donor relations, development, financial management, policy development, and public relations. The DFO supervises contractors providing clerical support, grant writing and bookkeeping.

Resume and cover letter to ed@mbay.net or FMCFL Search, 450 Lincoln Avenue, Suite 203, Salinas, CA 93901.



MONTEREY MUSEUM OF ART—DIRECTOR OF DEVELOPMENT

The Monterey Museum of Art (MMA) seeks an energetic and creative professional lead its Development Department. The Director of Development is responsible for planning, implementing, and managing MMA's development operations, including corporate and foundation fundraising, membership campaigns, planned giving/endowment initiatives, benefits and donor events. The Director of Development supervises the staff and volunteers in the Development Department and, together with the Executive Director, serves as liaison to various Board committees.

Successful candidates should have a BA or MA degree in a relevant field, in addition to five years of progressive fundraising experience, preferable in an arts organization. Knowledge of the fundraising in the arts and museums and a proven track record in securing individual, corporate, foundation, and government funding are essential.

Please submit resume and cover letter in confidence to: E. Michael Whittington, Executive Director, Monterey Museum of Art, 559 Pacific Street, Monterey, CA 94940, emwhittington@montereyart.org. The Monterey Museum of Art is an EOE.



Mid-Year Membership Special!

More great reasons to renew your DEN membership!

DEN is offering a mid-year special for only \$30.

This entitles you to full benefits for the remainder of 2005.

IMPORTANT NOTICE!

Beginning in 2005 DEN and AFP members will have priority reservations for Philanthropy Day.

DEN Member Benefits

1. Monthly electronic newsletter listing program information, job opportunities and useful resources
2. Annual Membership Directory including contact information
3. Discounts on monthly program lunches for member organization's staff and volunteers
4. FREE admission to Members Only training opportunities!
5. An invitation to our annual Holiday Party at Montrio
6. Discounted lunch meeting reservations for everyone from your organization.
7. Discount Training Certificates - At every monthly meeting current paid members will be eligible to win a discount coupon for training at the Community Foundation.
8. DEN's "Welcome Wagon" - When a new person joins the development staff in an agency, we'll invite them to one free lunch meeting to learn about DEN.
9. DEN Website - In 2005 we launched our new DEN website full of contact information and program news.



DEN 1/2 Year Membership

Please return this form along with your **\$30** membership dues to:
DEN 484 Washington Street, #199, Monterey Ca 93940

Agency name

Contact person/title

Address

Phone

Fax

Email

Website

The Membership Form is available online at
<http://developmentexecutivesnetwork.org/newsletters/MemberRenew05.pdf>